FINISHED FILES ARE THE RESULT OF
YEARS OF SCIENTIFIC STUDY COMBINED
WITH THE EXPERIENCE OF MANY YEARS.

(Read the above sentence and count the F’s)

Why can’t you see the f’s in the of’s? Because “of” is pronounced “ov”.

Your subconscious mind has it locked in as “ov” while your conscious mind is looking at it as “of”. It creates a conflict, and when there is a conflict between your subconscious and your conscious minds, the subconscious wipes out the conscious mind and gives you a blank spot. In your eyes it changes the F to a V.

That’s the power of your subconscious mind.